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CLAIMS

We claim:

1. A customizable memento comprising:
a first graphic print having a first face that bears an image;
a first optically clear overlay having an opening formed therein;
a lens insertable into the opening in the overlay; and
an optically clear adhesive fixing the first face of the first graphic print to

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the overlay.

2. The memento of claim 1, further comprising:
a backing member formed of a rigid material; and
a second adhesive fixing the backing member to a second face of the first graphic print opposite the first face.

3. The memento of claim 2, wherein the backing member has a slot formed therein that enables the backing member to be mounted to a wall.

4. The memento of claim 3, wherein the backing member is formed of a rigid material selected from the group consisting of: wood, particle board, melamine, fiber board, hard board, masonite, and foam backer board.

5. The memento of claim 2, wherein the backing member is formed of a second graphic print affixed to a second optically clear overlay by an optically clear adhesive.

6. The memento of claim 1, wherein the first graphic print bears images on both the first face and a second face opposite the first face, and wherein the memento includes a second overlay affixed to the second face of the first graphic print by an optically clear adhesive.

7. The memento of claim 1, wherein the first overlay is formed from an optically clear material selected from the group consisting of: acrylic, polycarbonate and PTEG.

8. The memento of claim 1, wherein the opening is adapted to receive an item that can be covered by the lens.

9. The memento of claim 8, wherein the item is selected from the group consisting of: a label, a card, a photograph, a scorecard, a chip, and a certificate.

10. The memento of claim 8, wherein the lens has dimensions slightly larger than corresponding dimensions of the opening.

11. The memento of claim 10, wherein the lens is adapted to be fixed within the opening over the item by an optically clear adhesive.

12. The memento of claim 1, wherein the first overlay has a slot formed therein that is adapted to receive a strap that secures the memento to a separate object.

13. The memento of claim 1, further comprising an attaching member releasably attached to the memento opposite the first overlay.

14. The memento of claim 13 wherein the attaching member is fixed to a film that is releasably attached to the first graphic print.

15. The memento of claim 13, wherein the attaching member is selected from the group consisting of: a safety pin, a magnetic finding, a spring biased clip, and a hook and loop closure.

16. A method for forming a customizable memento comprising the steps of:

- a) adhering a first, graphics bearing face of a first graphic print to a first transparent overlay using an optically clear adhesive;
- 5 b) forming an opening in the first overlay; and
- c) adhering a backing member to a second face of the first graphic print opposite the first face.

17. The method of claim 16, wherein the step of adhering the backing member to the first graphic print further comprises the steps of:

- a) adhering a first graphics bearing face of a second graphic print to a second transparent overlay using an optically clear adhesive; and
- 5 b) adhering a second face of the second graphic print opposite the first face to the second face of the first graphic print

18. The method of claim 16, wherein the backing member is a second transparent overlay and the step of adhering the backing member to the first graphic print is performed by placing an optically clear adhesive between the first graphic print and the second overlay.

19. The method of claim 16, wherein the step of adhering a backing member to the first graphic print is performed by placing an adhesive between the first graphic print and the backing member.

20. The method of claim 16, further comprising the steps of:

- a) placing an item within the opening on the first overlay; and
- b) securing a lens over the item within the opening.

21. The method of claim 20, wherein the lens is optically transparent.

22. The method of claim 16, wherein the backing member includes a finding member, and wherein the backing member is removably adhered to the first graphic print.

23. The method of claim 16, further comprising the step of forming a strap opening in the first overlay, the first graphic print, and the backing member after adhering the backing member to the first graphic print.